

NEOTION Partners with Verimatrix for VCAS for Broadcast-Hybrid CI Plus 1.3 CAM Solution

Aubagne, January 27, 2015: NEOTION, a French high-tech company providing innovative solutions for the international Digital Television, has successfully integrated the Verimatrix Video Content Authority System (VCAS™) for Broadcast-Hybrid revenue security solution in its latest generation of CI Plus 1.3 Conditional Access Module (CAM). NEOTION has reinforced its partnership with Verimatrix, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, to combine broadcast linear content delivery and broadband IP-based interactive services in a single secure CAM.

The NEOTION Advanced Security CAM with VCAS for Broadcast-Hybrid directly plugs into any connected CI Plus 1.3 TV set with built-in IP interface. With this latest TV platform generation largely rolled-out to date, this is an innovative and suitable device to enable pay-TV operators to augment broadcasting services with new and value-added IP-based services.

Combining the standard-based and proven VCAS Broadcast-Hybrid solution for satellite, cable and terrestrial broadcast networks with an IP return path via Internet/broadband network, the 2-way NEOTION Advanced Security CAM keeps focusing on broadcast content protection – compliant to the latest Verimatrix high level security requirements based on embedded chipset protection - while enabling two-way key and entitlement management over IP networks only.

In a connected environment, the integrated solution allows unicast entitlement while avoiding wasted RF broadcast bandwidth. With no rights/keys broadcast, all entitlements can be managed out-of-band enabling pay-TV operators to develop any value-added IP based services, such as subscriber authentication, key distribution or user control, signaling or any interactive services, with no extra cost. Using the standards-based two-way Internet security protocols, this solution ensures pay-TV operators to connect with any subscriber via the NEOTION CAM. This represents a secure way to retain control over content and develop new revenue-generating offers.

This combination aligns with any pay-TV operator that wants to deliver an enhanced TV viewer experience. It simplifies user rights management - no more time wasted waiting for rights acquisition or renewal even within in a non-connected environment – while offering an attractive and enriched user interface.

As the pay-TV industry converges its broadcast and broadband networks and offers, the integrated NEOTION and Verimatrix solution delivers a technically advanced and economic solution through an innovative CAM in a connected TV ecosystem.

Press Release

About NEOTION

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000.

NEOTION develops and distributes a large range of CI & CI Plus Conditional Access Modules for Set Top Boxes or for Digital TV's, dedicated to Pay TV Operators wanting to maximise their ARPU and optimise costs.

By leveraging on its core competences in the design of in-house ASICs, NEOTION develops and distributes a wide range of CI & CI Plus secured Conditional Access Modules (Conax, Irdeto, Viaccess, etc.) dedicated to securely receive the premium contents distributed by the Pay TV operators.

NEOTION creates Blue Bridge®, a complete Ecosystem that offers to Broadcasters and TV Operators the ability to automatically synchronize Smartphones or Tablets applications with live content. Neotion BlueBridge® allows a mobile device application to recognize what is viewed on the main TV screen without requiring the user to manually enter or search for web sites or Apps linked to the TV programs.

More than 100 people work to ensure the company's success; more than 60% have an engineer profile and since its formation, NEOTION has dedicated over 35 M € budget to R & D and has successfully registered more than 35 patents.

NEOTION is an active Member of several Standardization and Digital TV committees, namely DVB, HBB TV and CI Plus LLP.

For further information about NEOTION please contact: www.neotion.com and follow us on Twitter [@neotion](https://twitter.com/neotion) & [Linkedin](https://www.linkedin.com/company/neotion)

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About Verimatrix

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and ViewRight® solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company.

For more information, please visit www.verimatrix.com, our Pay TV Views blog and follow us at [@verimatrixinc](https://twitter.com/verimatrixinc), Facebook and LinkedIn to join the conversation.

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