

NEOTION announces the first commercial launch of its smart home solution dedicated to Operators: Neohome.

Aubagne, France – February 27th, 2017 – NEOTION initially presented its new Neohome smart home solution to the Pay-tv Broadcasters customers and partners during the last IBC. Today NEOTION moves a step ahead announcing **the first Neohome commercial launch, dedicated to fixed and mobile Operators, at Mobile World Congress 2017.**

The smart home European market is predicted to grow at a CAGR of 54 percent in the next five years, targeting a market penetration of 20% of European households by 2021 with connected devices forecasts being very high: the market is so attractive that number of smart home solutions and manufacturers exploded in the last two years, thus choosing the right partner becoming a difficult process for Operators.

NEOTION has specifically developed an end-to-end solution under the “Neohome” brand, a complete and secure smart home solution combining a home automation gateway and a wide range of easy-to-use plug and play devices for Operators.

The entire Neohome solution embeds the latest ZigBee 3.0 in its gateway interacting with a wide range of ZigBee compliant Climax Technology connected sensors - where the ZigBee protocol is gaining traction, with an expected global home automation market growth at a CAGR of 26% during the forecast 2017-2020 and with more than 100 million devices running on ZigBee.

NEOTION considerably invested in time and effort, establishing in-depth partnerships with industry leading actors – from connected devices at home to the cloud-based services Platform as a Service (PaaS) – to fulfill operators’ requirements and bring them the key elements – fast ROI and reduced time to market - for a successful penetration of this booming smart home market.

We invite you to join us and discover more about **Neohome with a live demonstration** on NEOTION booth.

“We believe that operators – Mobile or Internet services providers – are the best candidates to successfully enter the smart home market, benefitting from key advantages such as credibility, a trusted relationship with their customers, connectivity already in place with existing phone and internet offers and a well-established customer after sales service – one of the big challenge! We specifically developed Neohome for Operators bringing them a fully integrated and customizable ecosystem to reduce costs and time without compromising Quality of Service.” said Olivier DEMOLY, Sales & Marketing Director at NEOTION.

Feel free to visit NEOTION booth at Mobile World Congress,
for a Neohome and Climax devices live demo, Hall 5 Stand B21



ABOUT NEOTION

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000. NEOTION develops and distributes a wide range of DVB Conditional Access Modules (CAM) embedding the main Conditional Access Systems (Conax, Cryptoguard, DRE-Crypt, Verimatrix and Viaccess-Orca) to Pay-Tv operators across the globe.

NEOTION is still investing in secure devices for the Pay-Tv industry adding new and innovative solutions according to the booming OTT adoption on the market during these last few years. NEOTION is offering first on its core-business the HbbTV CAM as the suitable single secure device in a connected environment, headless OTT gateways for satellite fully based infrastructures and recently Neohome, new smart home solutions, all as part of the OTT growing services.

NEOTION is largely involved as an active member of several standardization and digital TV committees, namely DVB and CI Plus LLP and more recently, ZigBee Alliance.

For product information please contact business@neotion.com and for Press, please contact, press@neotion.com

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