

PRESS RELEASE // COMMUNIQUÉ DE PRESSE

▶ NEOTION presents its Neohome Smart Home solution for Pay-Tv and Telco operators

A global & secure smart home solution including a home automation gateway, an advanced cloud platform, a large panel of ZigBee and Z-Wave home accessories and a smart Application

Aubagne, France – September, 5th, 2016 – NEOTION, a leading provider in secure solutions for the Digital Pay-Tv industry, today unveils its new Neohome offer to strengthen its position in the European digital home market.

Leading on from the strong success of its concept demo last year during IBC, NEOTION has developed a complete and secure Smart Home solution combining a gateway with home automation capabilities and a wide range of easy-to configure ZigBee and Z-Wave home sensors and accessories under its “Neohome” brand name.

Neohome provides a ready-to-deploy solution, which enables multiple smart home services to be offered across several home domains and smoothly converts the “traditional home” into a convenient and secure “smart home”.

Neohome enables Telecom and Pay-Tv operators whilst they still focus on their core business, to easily enter into the new, competitive and fast-growing world of IoT with a white-label and fully customizable solution.

NEOTION proposes to its operator customers to become part of its global Neohome ecosystem with their own branded and customized smart home platform to offer to their existing and new subscribers. Operators will be able to enhance the end-users’ lifestyle through a unique and secure user experience, also ensuring that they can successfully further monetize their subscriber base. The Neohome ecosystem is designed to help operators to secure long-term revenue growth, increase ARPU and to form part of an anti-churn strategy.

The smart home market is growing at an enormous pace with many different solutions being proposed. However, smart home market is quite complicated for operators to successfully propose and subscribers to adopt, especially where very few of today’s solutions really focus on security, simplicity and easy of use.

NEOTION has opted to build its smart home ecosystem based on security, focus on end-user experience and strong partnerships with industry-leading technology partners in Cloud-based platform services, embedded software, IoT protocols and home automation accessories– simplifying connectivity, interoperability and user experience for the consumer.

The Neohome App is a simple & intuitive user interface available on tablets, smartphone and computers, that allows installers and homeowners to easily integrate and configure any accessory for the smart home, whether for appliances, Security, Energy Management, Home Monitoring, Comfort, or even healthcare and personal assistance. The Neohome App is easy to use with individual settings, enabling various family members to be able to create their own scenarios according to their individual preferences.

Global subscriber demand for connected services forces operators to enable and evolve their offering from second screen to IoT. NEOTION is a trusted digital security and technology innovation partner, supporting operators' needs for the future of the digital home and beyond.

"Entering the Smart Home market is not easy for sure: slow adoption, a lack of interoperability, the key differentiation and finding the right business model... NEOTION perfectly understands that it is not capable to successfully compete alone. That's the reason why we've spent time and efforts in developing key partnerships during the past year to be sure that Neohome become a suitable solution for both our customers and their consumers. Neohome is starting humbly but aiming high, continuously adding improvements to fill capability gaps in terms of interoperability - driving enhanced user experience - and of course security and privacy which are top concerns for consumers." said Olivier DEMOLY; Sales and Marketing Director at NEOTION.

Feel free to visit NEOTION booth at IBC, Hall 5 B53, for a live demo of Neohome.



ABOUT NEOTION

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000.

NEOTION develops and distributes a wide range of DVB Conditional Access Modules (CAM) embedding the main Conditional Access Systems (Conax, CryptoGuard, DRE-Crypt, Irdeto, Verimatrix and Viaccess-Orca) to pay-TV operators across the globe.

NEOTION is still investing in secure devices for the Pay-TV industry adding new and innovative solutions according to the booming OTT adoption on the market during these last few years. NEOTION is offering first on its core-business the HbbTV CAM as the suitable single secure device in a connected environment, headless OTT gateways for satellite fully based infrastructures and recently Neohome, new smart home solutions, all as part of the OTT growing services.

NEOTION is largely involved as an active member of several standardization and digital TV committees, namely DVB and CI Plus LLP and more recently, ZigBee Alliance.

For product information please contact business@neotion.com and for Press, please contact, press@neotion.com

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