

## *NEOTION to present at 10th-annual CONNECTIONS™ Europe in Amsterdam*

**Aubagne, France, 03/11/2015** – NEOTION announces that Richard COLLINS, Smart Home specialist will participate as a speaker at the 10<sup>th</sup>-annual [CONNECTIONS™ Europe – IoT: Connected Entertainment and the Smart Home](#), 10-11 November, at the NH Grand Hotel Krasnapolsky in Amsterdam. Richard COLLINS will participate in the session “**Integrating IoT into Smart Home Platforms**”, 10th November 2015, 16h45.

The interactive panel session, moderated by Tom Kerber, Director, Research, Home Controls & Energy, Parks Associates, examines the direction ahead for the connected home and brings together concepts discussed throughout the conference, including optimal go-to-market strategies for new technologies. Speakers discuss how the leading consumer technology channels—including broadband service providers, energy utilities, retailers, and home security providers—will leverage smart products to generate incremental revenues and profits.

- By the end of 2015, Western Europe will have over 1.5 million households with a smart home controller, and Central and Eastern Europe will have nearly 575,000
- Parks Associates forecasts that the five-year (2014-2019) CAGR for adoption of smart home controllers in Western Europe is over 11%.
- Parks Associates’ [NUMBERS™ global forecasting service](#) estimates there will be nearly 116 million pay-TV households in Western Europe by the end of 2015. Sales of smart TVs will exceed 23 million, and Western European consumers will buy nearly 13 million streaming media devices in 2015.
- Nearly 10% of broadband households in the U.K., Germany, Spain, and France have a home control system. Most of these systems are part of a home security system.
- 35% of U.K. broadband households have a security system, compared to only 18% in Spain. However, 15% of Spanish broadband households have a monitored security system, compared to only 11% in the U.K.
- 45% of broadband households in the U.K., Germany, Spain, and France have a smart TV, with the highest penetration in Germany.
- 15% of Western European broadband households own a streaming media device. Highest penetration is in the U.K., where 20% of broadband households have a streaming media device.

The CONNECTIONS Europe agenda focuses on the impact of connected devices and services, including entertainment, controls, digital media, security, and cloud services. It offers insight into new and innovative business strategies and partnerships, current and future technologies, and critical issues including privacy and interoperability and their effect on consumer engagement.

*“CONNECTIONS™ Europe is the leading connected home executive summit examining business strategies for Europe and the global markets,”* said Stuart Sikes, President, Parks Associates. *“We study use cases and examine the differences among Europe and North America to determine the best business strategies to engage European consumer within each unique market.”*

Press Release // Communiqué de presse

[CONNECTIONS™ Europe will feature keynotes](#) from Icontrol Networks, Nest Labs, and Viacom International Media Networks. [Event sponsors](#) include Icontrol Networks, AirTies, Alcatel-Lucent, Essence, Prodea, ROC-Connect, Tyco, ULE Alliance, UXP Systems, Z-Wave, ZigBee Alliance, Ayla Networks, MivaTek, and Zipato.

Information about CONNECTIONS™ Europe is available at <http://www.connectionseurope.com>. Press passes for the event are available at <http://www.parksassociates.com/events/connections-europe/media/presspass>. To speak with an analyst or request specific research data, please contact Holly Sprague at [hsprague@gmail.com](mailto:hsprague@gmail.com) or 720.987.6614. Follow the conference on Twitter at [@CONNECTIONS\\_EU](#) and [#CONNEU15](#).

## About NEOTION:

**NEOTION** is a French high-tech company providing innovative solutions for the international Digital Television market since 2000.

NEOTION develops and distributes a wide range of DVB CI & CI-Plus Conditional Access Modules (CAM) - based on in-house ASIC design and embedding the latest CA vendors' security requirements (Conax, DRE Crypt, Irdeto, Verimatrix, Viaccess-Orca) and operator profile customisation for delivery to Pay-TV operators across the globe.

Based on its core experience of ASIC and Security, NEOTION have developed and will launch an innovative gateway solution with home automation capability and a wide range of home automation devices under its new 'Neohome' brand. This solution will enable operators and broadcasters to combine broadcast content (linear and Pay-TV), broadband services (OTT) with home automation features and evolve to a full Smart Home solution which will also securely enable the distribution of video and audio in a multi-screen and multi-room environment.

NEOTION is a human size company of 100 people with 60% in engineering developments, 35 M€ dedicated to R&D and with more than 35 successfully registered patents. NEOTION is largely involved as an active member of several Standardization and Digital TV committees, namely DVB, HBB TV and CI Plus LLP.

For more information about NEOTION, please visit [www.neotion.com](http://www.neotion.com) & [www.neo-home.com](http://www.neo-home.com) and follow us on Twitter [@NEOTION](#) & [LinkedIn](#).

For product information please contact [business@neotion.com](mailto:business@neotion.com) and for Press, please contact, [press@neotion.com](mailto:press@neotion.com)

## About CONNECTIONS™ Europe

CONNECTIONS™ Europe is the leading annual executive conference on the connected home and IoT ecosystems. The two-day event features consumer research and high-level analysis on connected devices and services, new and innovative business strategies and partnerships, and critical challenges in driving consumer adoption of entertainment, smart home, and IoT solutions.