

NEOTION, FRANSAT and VESTEL demonstrate at IBC a new CI Plus 1.4 Conditional Access Module for Pay-Tv Operators

A secure DVB device based on the future CI Plus 1.4 standard to protect Pay-Tv broadcast content delivery and to facilitate new HbbTV usages.

Aubagne, 7th September 2015: NEOTION, a technology leader specialising in innovation and production of Secure Devices for the Digital Pay-Tv market, today **unveils its partnership with VESTEL and FRANSAT: the first implementation of new CI Plus 1.4 features** specifically designed for Pay-Tv Operators to protect content from the broadcasting traditional linear TV source.

By using the resources Operator Profile version 2 and Application information version 5 brought by the CI Plus 1.4 standard, any Operator can provide a dedicated HbbTV services portal available from the broadcast line-up of the TV.

The end user will be able to access to this **Operator Virtual Channel** using the normal methods available on any TV user interface (CH+ and CH- keys, or accessible from the EPG). When the Virtual Channel is selected, the CI Plus CAM launches the Operator's HbbTV Application straightforwardly and free of any conflict with any existing interactive application.

This demonstration is the result of a very close and active cooperation between FRANSAT, VESTEL and NEOTION, enabling any TV viewer to discover the Fransat Connect HbbTV portal universe by simply using a NEOTION CI Plus CAM plugged into a VESTEL TV set embedding the new CI Plus 1.4 features.

"We are pleased to work with Vestel, the European TV manufacturer leader and FRANSAT, the French free DTT satellite platform belonging to Eutelsat. NEOTION focuses on bringing to its customers the capability to provide to their end-user an evolving and rich TV viewing experience. Relying on key features enhancements provided by the next version 1.4 of the CI Plus Standard, VESTEL TV platforms more and sophisticated and the FRANSAT lead on HbbTV solution with the CAM, we trust that we could help Pay-Tv Operators to compete more effectively in the moving TV landscape without compromising on security or quality!" said Nicolas STEFANELLI, Pay-Tv & Secure Devices Business Unit Technical Marketing Manager, at NEOTION.

"We are happy to collaborate with NEOTION and FRANSAT to demonstrate a new secure device that perfectly fits to our TV sets. We are convinced that the CI Plus 1.4 CAM solution combined with Vestel's TVs will respond to the needs of the TV operators outside Europe" said Hakan KUTLU, Deputy General Manager, Product Management, VESTEL Trade Co.

"Together with our partners, NEOTION and VESTEL, FRANSAT is delighted to demonstrate the new possibilities for broadcast TV operators offered by combining the power of an HbbTV operator portal with

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the next CI Plus 1.4 standard within a Conditional Access Module. As a Free-to-View operator of French DTT services on the EUTELSAT 5 West A satellite, FRANSAT has always been a pioneer and contributor in the use of HbbTV and CI + standards to provide hybrid satellite solutions on retailed set-top boxes and IDTVs," said Ralph Edeine, Director of Innovation and Technical Solutions at FRANSAT

Please, feel free to visit NEOTION booth at IBC for a live demonstration: Hall 4, B53.



TV Vestel / Fransat Connect HbbTV portal /Fransat CAM CI Plus 1.4

About FRANSAT:

FRANSAT is a simple and fast solution for subscription-free satellite reception of France’s 25 DTT channels of which 13 broadcast in HD, as well as additional local and thematic channels and radio stations. FRANSAT also enables access to à la carte pay TV services.

FRANSAT recently launched its interactive portal called “FRANSAT Connect” that provides viewers with a wide range of interactive services including an advanced programme guide, infotainment, access to catch-up services and video on demand as well as a companion screen application.

Received by two million TV sets, FRANSAT is broadcast via the EUTELSAT 5 West A satellite at 5° West.

FRANSAT is a 100% subsidiary of Eutelsat, one of the world’s leading satellite operators.

For more information please visit www.fransat.fr

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About VESTEL :

VESTEL are exhibiting at IFA2015 Hall 8.2, stand 101 and IBC 2015, Hall 14, stand A20 to showcase the latest line of digital satellite, terrestrial, cable, IP and OTT set-top box solutions, Ultra HD curved TV, Ultra HD Smart LED TV, hotel TV, educational display, digital signage, and video wall solutions. Leading the European market in digital products, VESTEL have established agreements with the major digital television operators in Europe for the production of digital television and set-top boxes.

For more information, please visit: <http://www.vestel.com.tr>

About NEOTION:

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000.

NEOTION develops and distributes a wide range of DVB CI & CI-Plus Conditional Access Modules (CAM) - based on in-house ASIC design and embedding the latest CA vendors' security requirements (Conax, DRE Crypt, Irdeto, Verimatrix, Viaccess-Orca) and operator profile customisation for delivery to Pay-TV operators across the globe.

Based on its core experience of ASIC and Security, NEOTION have developed and will launch an innovative gateway solution with home automation capability and a wide range of home automation devices under its new 'Neohome' brand. This solution will enable operators and broadcasters to combine broadcast content (linear and PayTV), broadband services (OTT) with home automation features and evolve to a full Smart Home solution which will also securely enable the distribution of video and audio in a multi-screen and multi-room environment.

NEOTION is a human size company of 100 people with 60% in engineering developments, 35 M€ dedicated to R&D and with more than 35 successfully registered patents. NEOTION is largely involved as an active member of several Standardization and Digital TV committees, namely DVB, HBB TV and CI Plus LLP.

For further information about Neotion, please visit www.neotion.com and follow us on Twitter [@neotion](https://twitter.com/neotion) & [LinkedIn](https://www.linkedin.com/company/neotion).

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