



OTT OVER SATELLITE
FOR LOW
CONNECTIVITY AREAS

BUILDING A

VIRTUOUS ECOSYSTEM

Satellite under the spotlights again for TV delivery

Satellite providers benefit from OTT expansion
Selling additional bandwidth for its growing usage, reactivating growth in a stagnant market.

OTT services available for remote and low connectivity areas

- Satellite operators gain new type of customers**
Addressing the proliferating mobile devices, offering OTT services far into rural areas.
- OTT providers increase their content reach**
Covering new areas where land-based connectivity is too limited.
- Subscribers' experience is boosted**
Enjoying wider services availability all over the country and higher Quality of Service.

Costs savings thanks to hybrid Satellite/Broadband network

TV operators scale down their infrastructure costs
Offloading most popular contents to the Satellite with seamless experience for end-users.



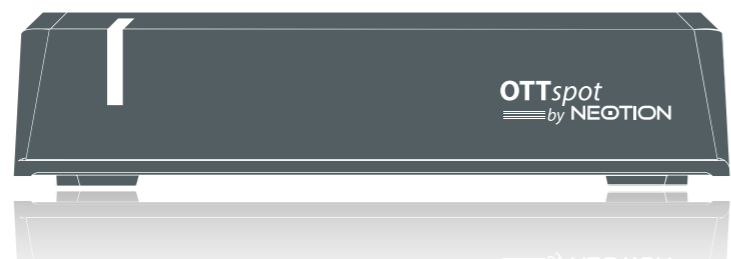
QoS ABR Multicast technology solves IP unicast growing peak traffic issues.

Secure Compact and cost-effective solution offering a secure OTT services consumption to tens of devices.

Over-The-Top content format ensures native compatibility with any mobile device.

Win-win synergies enabled for all Pay-TV ecosystem players thanks to the many new businesses empowered

MPEG-DASH & HLS **INTERNET-LESS** **PUSH VOD**
Push Notification **Mobile Phones & Tablets** **Low connectivity Rural areas**
Live OTT **Wi-Fi** *Low-latency* **Access control**
DRM Agnostic **IP-native** **Mobility** **Broadcast quality**



GROWTH

CAPTURING

- Sports channels offering in bars, hotels, etc.
- Live TV and VOD available for mobile devices in TV-less & even power-less environments
- Higher education reach in rural villages
- Boosted attractiveness for transport companies (long rides crossing wide areas)
- ...



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Neotion OTTspot

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